

**ubiquinol™**  
by Kaneka



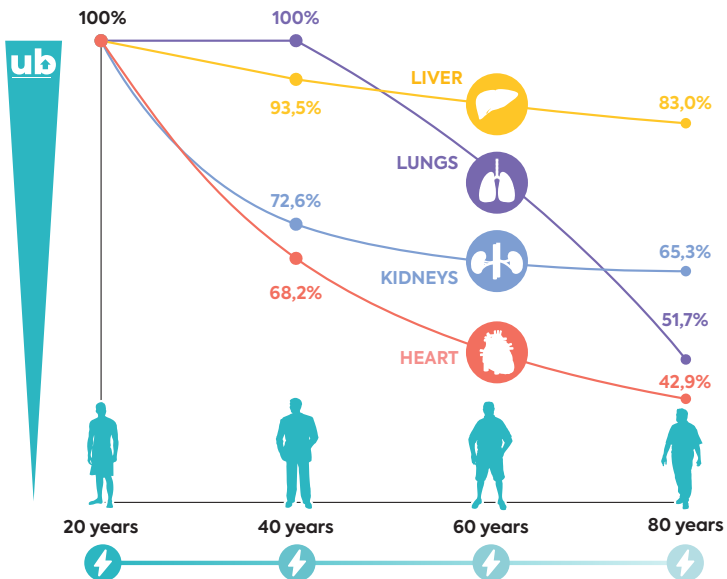
**ub**  
**50+**



# Ub-50+

## Fully charge life

As we age, the level of energy naturally produced in our body's cells gradually declines. Supplementation with Ubiquinol by Kaneka™ can help maintain that cell energy production by boosting mitochondrial activity. Its antioxidant properties can also elevate weakened immune systems and, when combined with other nutrients, can help power healthier ageing by improving cognitive performance, mental health and overall quality of life.



\*References: p4



*Ub-50<sup>+</sup> is available in an easy-to-swallow softgel format that is preferred by consumers.*

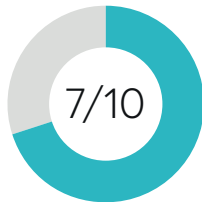
1 cap/day



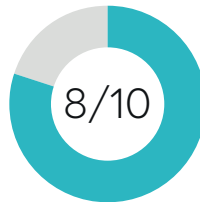
## **Supplementation of bioidentical ubiquinol has been proven to increase vitality**

- Refuel ubiquinol plasma levels
- Prevent cell aging
- Increase mental health scores
- Promote mitochondrial biogenesis

Over 100 consumers aged 50+  
100 mg Ubiquinol by Kaneka™/day  
Short 28-day-period

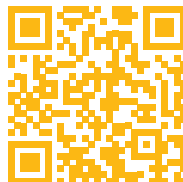


**7 out of 10 people**  
would recommend  
Ubiquinol by Kaneka™ to a friend



**8 out of 10 people**  
felt an improvement  
in overall health

Expansion Consulteam - Consumer Survey, 2017



**REQUEST  
A SAMPLE**

# Fully charge innovation with Ubiquinol by Kaneka™

Ubiquinol by Kaneka™ powers up vitality from within. It's a fundamental ingredient that delivers energy to every cell in the human body at the mitochondrial level and is one of the most powerful fat-soluble antioxidants in the body.

## All natural

Readily biologically active and bio-identical to the naturally occurring ubiquinol in the human body.

## Sustainable, vegan vegetarian-friendly product

Obtained through biofermentation using non-GMO yeast and solvent free extraction methods to meet the requirements of vegetarian and vegan life styles.



## Vitality inside and out

This game-changing ingredient boosts vitality inside and out, for consumers of all ages. Provides natural energy to support in an array of health areas, improving energy production and overall mind and body wellness.



## REFERENCES / P2

- Zhang et al. Food Funct., 2018, 9, 5653  
Pérez-Sánchez et al., Arterioscler Thromb Vasc Biol. 2017 Oct. 37(10): 1923-1932  
Niu et al. Aging 2020  
Palacios S. et al. Toko-Gin Pract 2019; 78(1):3-7  
Kinoshita et al. ICQA 2018.



## Science-based ingredient

Backed by 15 years of science and a continuous flow of reports and clinical studies.



**WATCH THE VIDEO  
DISCOVER THE MODE OF ACTION**



## High bioavailability

Unlike coQ10 alternatives, Ubiquinol by Kaneka™ does not require enzymatic conversion to become biologically active.



## High performance

Thanks to its unique formulation design, it is easy to absorb and performs equally in multiple supplement and functional food formats.

## Unique Quality Seal for consumer packaging



Products marked with the Kaneka Quality Seal give consumers peace of mind, indicating that the supplements have been made with a high quality Ubiquinol ingredient, following a stringent quality assurance program.

## KANEKA Nutrients Europe

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The ubiquinol customer knowledge and services platform

**UBIQUINOL™**  
by Kaneka